

# INNOVATION CODE

by Adebimpe Abdulazeez

*"Unlock Your Inner Innovator: Spot Million-Dollar Opportunities Everywhere."*

## WHY YOU NEED TO READ THIS BOOK

Do you believe innovation is reserved for Silicon Valley geniuses or white-coated scientists? What if the greatest breakthroughs are hiding in plain sight, waiting for someone just like you to discover them?

INNOVATION CODE shatters the myth that innovation is an exclusive club, revealing that you've been an innovator your entire life without even realizing it. This groundbreaking book introduces a revolutionary Six-Domain Method designed to transform everyday annoyances and overlooked patterns into lucrative opportunities. Discover how to see what others miss, turning problems into profit and criticism into a launchpad for success. Prepare to unleash your innate ability to spot million-dollar ideas in the most unexpected places.

### '& THE UNEXPECTED ORIGIN OF A BILLION-DOLLAR IDEA

*"A scientist at 3M named Spencer Silver was trying to create a super-strong adhesive. Instead, he made a super-weak one that could be stuck and unstuck without leaving residue. It seemed like a failure! But another 3M employee, Art Fry, remembered Silver's "useless" glue when he kept losing his place in his church hymnal. He thought, "What if I put that weak glue on a small piece of paper?" Boom! The Post-it Note was born – a simple solution to a common annoyance, now used billions of times worldwide."*

### '& THE EVERYDAY PROBLEM THAT SPARKED A REVOLUTION

*"For decades, people lugged heavy suitcases through airports. It was just... how things were done. Then, in the 1970s, a pilot named Bernard Sadow, struggling with his own bags, noticed a worker easily moving heavy machinery on a wheeled skid. A lightbulb went off! He attached wheels to the bottom of a suitcase and added a strap to pull it. It seems so obvious now, but what if you could train yourself to spot these 'obvious' solutions before anyone else?"*

**You possess an innate ability to innovate, an 'Innovation Code' waiting to be activated. But what if the greatest barrier to your next million-dollar idea isn't a lack of genius, but simply a lack of perspective?**

**Uncover the secrets to spotting million-dollar opportunities in everyday problems – get your copy of INNOVATION CODE today!**